



PRESS RELEASE

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Amazon.Com Removes Whale Products From Japan Website

Internet giant **Amazon.com** appears to have removed all whale products from its wholly owned Japanese website overnight, following worldwide publicity that scores of whale products were offered for sale.

A new campaign launched yesterday by the **Environmental Investigation Agency and Humane Society International** revealed that Amazon Japan not only sells products from endangered and protected whale species, but also products containing dangerous levels of mercury.

Worldwide publicity followed the release of the EIA report *Amazon.com's Unpalatable Profits* and tens of thousands of people have taken action via Twitter, Facebook, HSI's online petition and sending protest emails to Amazon CEO Jeff Bezos.

"We welcome Amazon's action to remove whale products from its Japanese website but urge Amazon to confirm it will enact a company-wide ban on the sale of all products derived from whales, dolphins or porpoises," said **Allan Thornton, president of EIA**.

"In just 24 hours, more than 35,000 HSI supporters have appealed to Amazon for a total ban on the sale of whale, dolphin and porpoise products," said **Alexia Wellbelove, Senior Program Manager of Humane Society International** "The public wants these animals protected rather than killed and sold for profit."

Interviews are available on request: please contact:

- Alexia Wellbelove, HSI Senior Program Manager 02 9973 1728 or 0415 954 600

EDITORS' NOTES

1. The Environmental Investigation Agency (EIA) is a US and UK -based Non Governmental Organisation that investigates and campaigns against activities that destroy the natural environment, forests, the global climate and endangered or threatened species. www.eia-global.org

2. Humane Society International and its partner organizations together constitute one of the world's largest animal protection organizations — backed by 11 million people. For nearly 20 years, HSI has been fighting for the protection of all animals through advocacy, education, and hands-on programs. Celebrating animals and confronting cruelty worldwide — www.hsi.org.au

3. Founded by Jeff Bezos in 1995, [Amazon.com](#) has its HQ in Seattle, USA, and has established subsidiary retail websites in the UK, Canada, China, Germany, Italy, Japan and Spain.

4. The report *Amazon.com's Unpalatable Profits* can be downloaded from [amazon-coms-unpalatable-profits](#)