



# HUMANE SOCIETY INTERNATIONAL

## FUR FREE RETAILER PLEDGE

### STOP THE DEMAND, STOP THE TRADE

Don't let your customers be misled by the evils of the fur trade accounting for the inhumane treatment and death of millions of animals each year, including domestic cats and dogs.



The fur industry is innately cruel and the animals are often killed in horrific ways such as anal or vaginal electrocution, poisoning, being beaten to death or stamped on. Many are even skinned alive whilst fully conscious because it's faster and preserves their precious pelts.

Following a recent escalation in the demand for fur there has been a notable increase in the kidnapping of pets in Asia to help satisfy this demand, many still wearing their collars. Although the import and sale of cat and dog fur is banned in Australia, illegal fur products are still getting through Customs. Often mislabelled or even labelled as faux fur, every Australian retailer selling fur may be in breach of the law.

As an ethical Australian retailer you don't want your customers running the risk of wearing someone's pet cat or dog in the name of fashion, so be proud and join HSI's Fur Free Campaign by completing your details and adding your signature below.

**I PLEDGE NOT TO SELL ANY FUR GARMENTS, ACCESSORIES, OR PRODUCTS CONTAINING FUR IN ANY OF OUR STORES:**

Name:	
Position:	
Retailer:	
Address:	
E-mail Address:	
Signature:	
Comment (optional):	

**Please sign to show your commitment to this cause and return to HSI at the address below -  
Thank you**